



FISH • GOLF • SPA

# HOOK THE CURE

CYSTIC FIBROSIS FOUNDATION

POWERED BY

IOTEC

*This is not Pancho Villa's Mexico.*

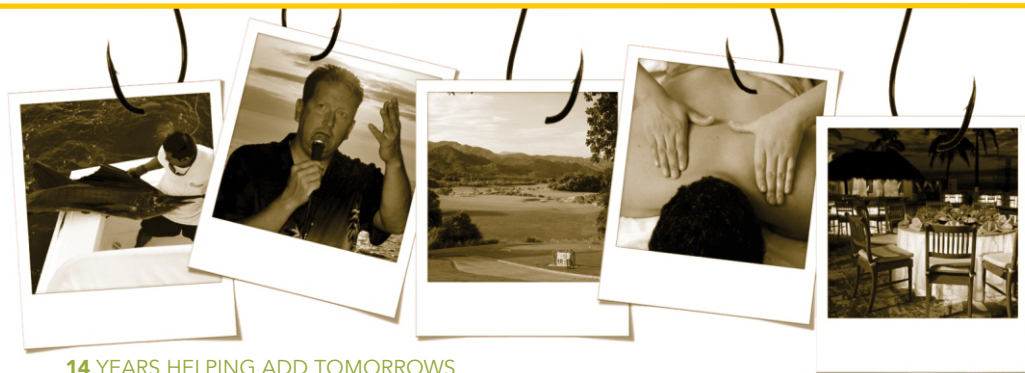


This is the world's friendliest city, according to *Condé Nast* magazine. The charm of the city's cobblestone streets, beaches, and stunning views of the Sierra Madre mountains remains largely undiscovered and it's only a short two hour flight from Los Angeles.

## LUXURIOUS ACCOMMODATION

Villa Premiere Hotel and Spa, an 83-room beachfront hotel, is located just a short walk from the heart of downtown Puerto Vallarta and two miles from the airport and marina. Upon arrival, you will be greeted with a glass of champagne, cold towel and a five-minute massage.

Villa Premiere boasts first-class room service, business center and a full-service award-winning spa. Included with your super all-inclusive package is all food, all beverages, fully-stocked mini-bar, room service, nightly parties, concerts, headliner entertainment, gala dinner and auction. Hook the Cure is sure to sell out, so be sure to make your reservations today!



14 YEARS HELPING ADD TOMORROWS

**NOVEMBER 7 - 10, 2019**  
**PUERTO VALLARTA**

## WORLD-CLASS SPA, FISHING & GOLF

Participants in our **SPA PACKAGE** can select from a variety of relaxing services to calm your mind, body and soul. *Spa participants will each receive a \$250 spa credit.*

**ANGLERS** will enjoy full-service luxury fishing vessels ranging in size from 32 to 44 cabin cruisers with no more than four people on a boat (unless requested). Bait, gear, boat, license, lunch, drinks and bilingual crew included. The forty-mile wide Banderas Bay is an ideal location for Pacific Sailfish, Blue and Black Marlin, Dorado and Giant Yellowfin Tuna.

**GOLFERS** will be treated to world-class golf at Vista Vallarta. Grassy hillsides, breathtaking views, natural creeks and arroyos provide the perfect setting for these signature courses designed by the world's greatest players: Jack Nicklaus and Tom Weiskopf.

## SPONSORSHIP OPPORTUNITIES

By strategically aligning with the Cystic Fibrosis Foundation, your company can enhance its relationship with the CF community and gain positive exposure by affiliating with a winning team. Sponsorship opportunities exist at various levels with increasing benefits at each increment. We value our relationship with you and are committed to delivering valuable and customized benefits to each Hook the Cure sponsor.

## HOOK THE CURE PACKAGES

### Angler Package: 2 days of tournament fishing

\$2,295 per person (\$902 of your donation is tax-deductible)

### Golfer Package: 2 days of tournament golf

\$2,295 per person (\$902 of your donation is tax-deductible)

### Spa Package: Select an array of relaxing treatments

\$1,895 per person (\$753 of your donation is tax-deductible)

### Angler & Golfer Combo

\$2,295 per person (\$902 of your donation is tax-deductible)

### Angler & Spa Combo

\$2,195 per person (\$952 of your donation is tax-deductible)

### Golf & Spa Combo: Friday spa & Saturday golf

\$2,195 per person (\$952 of your donation is tax-deductible)

## ALL PACKAGES INCLUDE:

Three nights **ALL INCLUSIVE** oceanfront accommodations  
ALL meals, snacks, room service and drinks  
Welcome Gifts  
Celebrity Guests  
Headliner Entertainment

## PRESENTING SPONSOR

**\$50,000 investment (\$33,410 of your donation is tax deductible)**  
12 Packages (6 Premium oceanfront rooms)

## SILVER SPONSOR

**\$25,000 investment (\$16,705 of your donation is tax deductible)**  
6 Packages (3 Premium oceanfront rooms)

## BRONZE SPONSOR

**\$12,500 investment (\$6,970 of your donation is tax deductible)**  
4 Packages (2 Premium oceanfront rooms)





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## 14th YEAR The **ULTIMATE** SPA, FISH & GOLF GETAWAY

NOVEMBER 7 - 10, 2019  
PUERTO VALLARTA, MEXICO

Puerto Vallarta is a mystic city that harbors tradition in its plazas, in its streets, in its people - a city that expresses the color of its culture and natural beauty at every turn. Your Hook the Cure get-a-way will be full of excitement, fun, relaxation, tranquility, good food, friendly people, world-class golf and fishing and special celebrity guests. Puerto Vallarta has received many global accolades that are a testament to the uniqueness and warmth of the city. The destination has been voted the friendliest city in the world by Condé Nast Magazine, the best place to retire globally by The American Association of Retired Persons and the best Mexican Vacation Destination by USNews.com. Make your reservation now at [www.hookthecure.com](http://www.hookthecure.com).



Will Huston  
CF Ambassador

## WE THANK OUR MANY SPONSORS

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Name

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Credit Card Number/Expiration Date

Amount to be Charged

This information will be securely destroyed immediately after processing.

Signature

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount.

The Cystic Fibrosis Foundation has unrestricted financial reserves of about 13 times its 2018 budgeted expenses following a one-time royalty sale in 2014. These funds, along with the public's continuing support, are needed to help accelerate our efforts to pursue a cure for this fatal disease, fund development of new therapies, and help all people with CF live full, productive lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email [info@cff.org](mailto:info@cff.org) or call 1-800-FIGHT-CF.

**Important Note on Attendance at Foundation Events:** To reduce the risk of getting and spreading germs at CF Foundation-sponsored events, we ask that everyone follow basic best practices by regularly cleaning your hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow and maintaining a safe 6-foot distance from anyone with a cold or infection. Medical evidence shows that germs may spread among people with CF through direct and indirect contact as well as through droplets that travel short distances when a person coughs or sneezes. These germs can lead to worsening symptoms and speed decline in lung function. To further help reduce the risk of cross-infection, the Foundation's attendance policy recommends inviting only one person with CF to attend the indoor portion of a Foundation-sponsored event at a specific time. For the outdoor portion, the Foundation recommends that all people with CF maintain a safe 6-foot distance from each other at all times.

<input type="checkbox"/> Angler Package	\$2,295 per person
<input type="checkbox"/> Golfer Package	\$2,295 per person
<input type="checkbox"/> Spa Package	\$1,895 per person
<input type="checkbox"/> Angler & Golfer Combo	\$2,295 per person
<input type="checkbox"/> Angler & Spa Combo	\$2,195 per person
<input type="checkbox"/> Golf & Spa Combo	\$2,295 per person
<input type="checkbox"/> Presenting Sponsor	\$50,000 investment
<input type="checkbox"/> Silver Sponsor	\$25,000 investment
<input type="checkbox"/> Bronze Sponsor	\$12,500 investment

**All packages include accommodation, all-inclusive gourmet meals, all-inclusive drinks, daily social events and welcome gifts. FOR SPONSORSHIP PACKAGE INFORMATION please visit [www.hookthecure.com](http://www.hookthecure.com)**





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## MISSION STATEMENT:

The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with the disease the opportunity to live full, productive lives by funding research and development, promoting individualized treatment and ensuring access to high quality, soecialized care.

## ABOUT THE CYSTIC FIBROSIS FOUNDATION:

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The foundation was started by parents desperate to save their children's lives. The relentless and impassioned determination to prolong life has resulted in tremendous strides over the past 60 years in accelerating innovative research and drug development, as well as advancing care and advocacy. Virtually every approved cystic fibrosis drug therapy available now was made possible because of the Foundation and its supporters. Still, we believe no one should have to die at a young age. We will not rest until we have a cure for all people living with CF.

## ABOUT CYSTIC FIBROSIS:

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Sixty years ago, most children did not live long enough to attend elementary school, but thanks to Foundation-based research and care, the median survival age of people with CF is now about 40.

