

THE TOURNAMENT

at the
LEGENDARY OCEAN REEF CLUB
to benefit the
CYSTIC FIBROSIS FOUNDATION



DECEMBER 8-10, 2011
OCEAN REEF CLUB | KEY LARGO, FLORIDA

REDBONE AT LARGE TOURNAMENT

WWW.THETOURNAMENTATOCEANREEF.COM

Join us for *The Tournament at the Legendary Ocean Reef Club* to benefit the *Cystic Fibrosis Foundation*, a three-day event featuring a golf tournament in addition to inshore and offshore fishing tournaments. All events will be held at the beautiful *Ocean Reef Club* in Key Largo, Florida, just south of Miami. Guests will enjoy a day of terrific golf and a day of amazing fishing (inshore guided by local professional captains or offshore on their own). The event features a welcome reception, a gala dinner and auction, an awards celebration, and silent, live and Bid for A Cure auctions all hosted by celebrities Mike Schmidt, Ed Marinaro and more!

TENTATIVE SCHEDULE

OCEAN REEF CLUB

THURSDAY, DECEMBER 8, 2011

Welcome Reception

Event registration	3:00 p.m. – 6:00 p.m.
Silent auction, cocktails and hors d'oeuvres	3:00 p.m. – 6:00 p.m.
Golf/Captain's Meeting	5:00 p.m.

FRIDAY, DECEMBER 9, 2011

Golf Tournament

Breakfast/check-in7:30 a.m. – 8:30 a.m.
Rules	8:45 a.m.
Shotgun start	9 a.m.
Lunch	2 p.m.
Cocktails and hors d'oeuvres	6 p.m.
Gala dinner and auctions	7 p.m.

SATURDAY, DECEMBER 10, 2011

Fishing Tournament

Continental breakfast/check-in	7:00 a.m. – 7:45 a.m.
Go Fishing!	Lines in: 8:00 a.m. Lines out: 3:30 p.m.
Cocktails and hors d'oeuvres	4:00 p.m. – 6:00 p.m.
Awards Celebration/Farewell Reception.	6 p.m.



ABOUT CYSTIC FIBROSIS

Cystic fibrosis (CF) is a life-threatening genetic disease affecting approximately 30,000 children and adults in the United States. A defective gene causes the body to produce abnormally thick, sticky mucus. This abnormal mucus leads to chronic and life-threatening lung infections and impairs digestion. Currently, there is no cure.

CF Foundation-supported scientists, however, are writing a remarkable medical success story. They are quickly translating information from the laboratory — such as knowledge about the inner workings of CF cells — into promising new strategies for therapies. In fact, more clinical trials are underway on new CF drugs than ever before in our history.

In recognition for its work, the CF Foundation has been cited by such publications as SmartMoney and Forbes™ as one of the top health organizations in the country in terms of its efficiency and innovative approach to curing a genetic disease.

The path to curing CF is paved with numerous research opportunities — any one of which could have a profound impact on the lives of those with the disease. The only thing that stands in the way to finding a cure is additional funds to support this life-saving research. With your help, we can give the children and adults with CF the quality of life and the future they deserve.

The mission of the Cystic Fibrosis Foundation—a donor-supported, nonprofit organization—is to assure the development of the means to cure and control cystic fibrosis (CF) and to improve the quality of life for those with the disease.

“Because of risks to people with cystic fibrosis (CF), individuals with a confirmed positive sputum culture for Burkholderia cepacia complex shall not attend this event. This is because B. cepacia can be passed between individuals who have CF through close proximity. B. cepacia infection in a person with CF can cause serious respiratory illness and, in some patients, may lead to death. Despite this policy, there might still be some individuals with B. cepacia in attendance. B. cepacia is not a risk for otherwise healthy individuals. For alternative ways to participate and for information about this policy, please contact the CF Foundation at (800) FIGHT-CF or visit our Web site at www.cff.org. Consult your CF care center physician with medical questions.”

THE TOURNAMENT

at the Legendary Ocean Reef Club to benefit the Cystic Fibrosis Foundation

SPONSORSHIP OPPORTUNITIES



TITLE SPONSOR

- ◆ Company name/logo on all collateral materials created after signing date
- ◆ Company positioned and promoted as “Title Sponsor” in all event-related marketing and publicity
- ◆ Full-page, four-color acknowledgement in the Redbone Journal for one year (\$2,100 value)
- ◆ Full-page acknowledgement (inside-front, inside-back or back cover) in event program journal
- ◆ A second full-page acknowledgement inside event program journal
- ◆ Three (3) team entries in the event (each entry includes a golf foursome and either one two-angler inshore boat or one four-angler offshore boat, plus all participant benefits). Additional two-angler inshore boat: \$300.
- ◆ Company representative invited to speak at all social functions and Blessing of the Fleet (if desired)
- ◆ Participants invited to attend all social functions including evening receptions:
 - Thursday evening:
Welcome Reception & Kick-Off Dinner
 - Friday evening: Gala dinner and Auction
 - Saturday evening:
Awards Celebration/Farewell Reception
- ◆ Recognition on CFF-produced signage prominently displayed during all event functions
- ◆ Company banner(s) displayed prominently on site (banner(s) provided by sponsor)
- ◆ Opportunity to include company product in angler/golfer gift bags
- ◆ Opportunity to meet and mingle with celebrities
- ◆ First right-of-refusal for 2012 event
- ◆ Industry exclusivity

DONATION: \$30,000 (\$21,840 TAX-DEDUCTIBLE)



PRESENTING SPONSOR

- ◆ Company name/logo on all collateral materials created after signing date
- ◆ Company positioned and promoted as “Presenting Sponsor” in all event-related marketing and publicity
- ◆ Full-page acknowledgment (inside-front, inside-back or back cover depending upon availability) in event program journal
- ◆ Two (2) team entries in the event (each entry includes a golf foursome and either one two-angler inshore boat or one four-angler offshore boat, plus all participant benefits). Additional two-angler inshore boat: \$300.
- ◆ Recognition on CFF-produced signage prominently displayed during all event functions
- ◆ First right-of-refusal for 2012 event
- ◆ Participants invited to attend all social functions including evening receptions:
 - Thursday evening:
Welcome Reception & Kick-Off Dinner
 - Friday evening: Gala dinner and Auction
 - Saturday evening:
Awards Celebration/Farewell Reception
- ◆ Company banner(s) displayed prominently on-site (banner(s) provided by sponsor)
- ◆ Opportunity to include company product in angler/golfer gift bags
- ◆ Opportunity to meet and mingle with celebrities
- ◆ Industry exclusivity

DONATION: \$20,000 (\$15,960 TAX-DEDUCTIBLE)

WELCOME RECEPTION SPONSOR – THURSDAY NIGHT

- ◆ Recognized as “Welcome Reception Sponsor” in event marketing and publicity
- ◆ One (1) team entry in the event (each entry includes a golf foursome and either one two-angler inshore boat or one four-angler offshore boat, plus all participant benefits). Additional two-angler inshore boat: \$300.
- ◆ Company banner prominently displayed on site (banner provided by sponsor)
- ◆ Participants invited to attend all social functions including evening receptions:
 - Thursday evening:
Welcome Reception & Kick-Off Dinner
 - Friday evening: Gala dinner and Auction
 - Saturday evening:
Awards Celebration/Farewell Reception
- ◆ Opportunity to include company product in angler/golfer gift bags
- ◆ Half-page acknowledgement in event program journal
- ◆ Opportunity to meet and mingle with celebrities

DONATION: \$10,000 (\$7,980 TAX-DEDUCTIBLE)



GALA DINNER AND AUCTION SPONSOR – FRIDAY NIGHT

- ◆ Recognized as “Gala Dinner and Auction Sponsor” in event marketing and publicity
- ◆ Half-page acknowledgement in event program journal
- ◆ One (1) team entry in the event (each entry includes a golf foursome and either one two-angler inshore boat or one four-angler offshore boat, plus all participant benefits). Additional two-angler inshore boat: \$300.
- ◆ Opportunity to include company product in angler/golfer gift bags
- ◆ Opportunity to meet and mingle with celebrities
- ◆ Participants invited to attend all social functions including evening receptions:
 - Thursday evening:
 - Welcome Reception & Kick-Off Dinner
 - Friday evening: Gala dinner and Auction
 - Saturday evening:
 - Awards Celebration/Farewell Reception
- ◆ Company banner displayed prominently on site (banner provided by sponsor)

DONATION: \$10,000 (\$7,980 TAX-DEDUCTIBLE)

AWARDS CELEBRATION/FAREWELL RECEPTION SPONSOR – SATURDAY NIGHT

- ◆ Recognized as the “Awards Celebration/ Farewell Reception Sponsor” in event marketing and publicity
- ◆ Half-page acknowledgement in event program journal
- ◆ Participants invited to attend all social functions including evening receptions:
 - Thursday evening:
 - Welcome Reception & Kick-Off Dinner
 - Friday evening: Gala dinner and Auction
 - Saturday evening:
 - “Awards Celebration Dinner & Auction”
- ◆ One (1) team entry in the event (each entry includes a golf foursome and either one two-angler inshore boat or one four-angler offshore boat, plus all participant benefits). Additional two-angler inshore boat: \$300.
- ◆ Company banner displayed prominently on site (banner provided by sponsor)
- ◆ Opportunity to include company product in angler/golfer gift bags
- ◆ Opportunity to meet and mingle with celebrities

DONATION: \$5,000 (\$2,980 TAX-DEDUCTIBLE)





TOURNAMENT ENTRY

- ◆ Tournament entry is four participants
- ◆ One (1) team entry in the event (each entry includes a golf foursome and either one two-angler inshore boat or one four-angler offshore boat, plus all participant benefits). Additional two-angler inshore boat: \$300.
- ◆ Team name listed in event program journal
- ◆ Opportunity to meet and mingle with celebrities

DONATION: \$3,500 (\$1,480 TAX-DEDUCTIBLE)

ADDITIONAL PARTICIPANT ENTRY

- ◆ Opportunity to participate as an extra member of the team in either the fishing or golf tournament (substituting for one member of original team)
- ◆ Includes all meals and ticket to all social functions

DONATION: \$500 (\$245 TAX-DEDUCTIBLE)

GUEST SOCIAL EVENT TICKET

- ◆ One (1) ticket to attend all meals and social functions including:
 - Thursday evening: Welcome Reception & Kick-Off Dinner
 - Friday evening: Gala dinner and Auction
 - Saturday evening: Awards Celebration/Farewell Reception
- ◆ Opportunity to meet and mingle with celebrities

DONATION: \$350 (\$95 TAX-DEDUCTIBLE)

FRIDAY NIGHT GALA AND AUCTION TICKET

- ◆ One (1) ticket to attend the Friday evening Gala and Auction

DONATION: \$200 (\$95 TAX-DEDUCTIBLE)

A copy of the official registration (#CH956) and financial information may be obtained from the Division of the Consumer Services by calling toll-free 1.800.435.7452 within the state. Registration does not imply endorsement, approval or recommendation by the state. The Cystic Fibrosis Foundation has not retained a professional solicitor. 100% of each contribution is received by CFF.



cf Cystic
Fibrosis
Foundation

...Adding tomorrows every day.

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